

News Release

FOR IMMEDIATE RELEASE

Hitachi-Omron Terminal Solutions publishes whitepaper on the role of recycling technology in retail back office

Hitachi-Omron Terminal Solutions urges retailers with a heavy flow of cash to realize potential of automated banknote recycling technology

Tokyo, April 25th, 2014 – Hitachi-Omron Terminal Solutions, Corp. (Hitachi-Omron Terminal Solutions), a subsidiary of Hitachi, Ltd. (TSE: 6501, “Hitachi”) has today announced it has published a whitepaper on the role and benefits of banknote recycling technology to major retailers. Hitachi-Omron Terminal Solutions urges retailers with a heavy flow of cash to review the potential of automated recycling technology.

In the whitepaper, Hitachi-Omron Terminal Solutions has revealed that greater efficiency in dealing with the continuing flow of cash in the retail back office environment can lead to significant savings and the obtaining of value from retail cash sales. In a trial for a retail company running with 400 stores and a turnover in excess of USD \$100 million, an installed cash recycling technology system paid for itself within a year through reductions in staff costs, administrative errors and the increasing of overall security of cash payments.

Hitachi-Omron Terminal Solutions’ findings are based on forecasts that show cash will continue to be used extensively in both developed and emerging markets, despite the growth in alternative payments methods such as cellphones. Estimates by the consulting firm RBR in its “Global ATM Market and Forecasts to 2018” report have found this is being driven by an increase in the global estate of cash dispensers which will reach 3.7m by 2018 - an increase of 44% in six years.

Furthermore, Hitachi-Omron Terminal Solutions forecast that the widespread utilization of cash recycling technology will lead to less Cash-in-Transit expenses, meaning that retailers will be able to significantly lower both the costs and the risks of moving cash in order to obtain its value.

You can download the whitepaper from this link:

<http://www.hitachi-omron-ts.com/news/pdf/201404-002.pdf>

- more -

About Hitachi-Omron Terminal Solutions, Corp.

Hitachi-Omron Terminal Solutions is the No.1 manufacturer of Cash Recycling ATMs in the world. Hitachi-Omron Terminal Solutions, headquartered in Tokyo, Japan, is a leading terminal solution vendor with approximately 3,300 employees worldwide. The company supplies highly reliable ATMs and bank systems that embody real user needs as well as wide range of solutions for retail, transportation and public sectors.

For more information on Hitachi-Omron Terminal Solutions, please visit the company's website at: <http://www.hitachi-omron-ts.com/>

For more information about ATM & Self Service Terminals, please visit the website at: <http://www.hitachi-omron-ts.com/products/jidouki/index.html>

For general inquiries:

<https://www8.hitachi.co.jp/inquiry/hitachi-omron-ts/general/en/form.jsp>

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totalled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them.

For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

###